



# UNLOCKING THE POWER OF INCLUSION FOR EQUITABLE GROWTH



The Youth Summit is the **largest worldwide annual gathering of youth** (aged 18-35) hosted by the World Bank Group to engage with each other globally on the most pressing topics facing our generation. The Summit's mission is to: **1) Empower youth** to explore innovative ideas that tackle development challenges; **2) Provide youth with the tools** to build and engage in impactful projects; and **3) Promote dialogue between youth**, the WBG, and other key stakeholders globally.

Each year the summit hosts:



**A pitch competition** where youth propose innovative ventures related to the Summit's theme and the winner receives support to further develop their proposal as well as access to World Bank mentors.



**Regional events** of different formats to engage youth and discuss pressing issues in their regions and to be able to present it to a global audience.



**A two-day hybrid event** held at the WBG HQ and virtually, to invite youth delegates to listen to keynote speeches, participate in case challenges to empower & catalyze delegate-driven solutions for global problems, and allow for networking sessions between youth from across the world.

The 2022 World Bank Group Youth Summit themed **'Unlocking the Power of Inclusion for Equitable Growth'** is dedicated to exploring how a broader and more diverse set of solutions can foster **environmental, social, and economic inclusion** and help people reach their productive potential and offer a compelling opportunity for growth and development. In **Unlocking the Power of Inclusion for Equitable Growth**, we are taking a **no-one-left-behind approach** and critically looking at the Problem of Exclusion through the lens of environment, social and economic impact solutions, and the role of youth in solving these problems.

The theme of the Summit is well aligned with the recently launched World Bank's GRID approach (**Green, Resilient, and Inclusive Development**), particularly with the Inclusive component. Nonetheless, the Summit will also explore inclusion in the context of the **environment and climate change (Green)** and how different shocks and stresses driven by an increasingly uncertain world affect different socio-economic groups and their implications on **resilience-building**.



## Overall Participation in 2021

## Participation in Regional Events in 2021

## Pitch Competition in 2021

**Registration:** 5,000+  
**Case Competition** 256 out of 569 applicants selected  
**Online viewers:** >40,000

**AFR:** 1,163 participants  
**EAP:** 373 participants  
**ECA:** 110 participants  
**LAC:** 235 participants

**Total proposals:** 725  
**Countries represented:** 85  
**Proposals from LMICs:** 572  
**Female-led finalist proposals:** 3 out of 5



The Youth Summit is a great catalyzer for youth engagement as shown by figures from last year's summit above. The pandemic forced us to have the previous summit entirely online but for now, it is expected to have a hybrid model of in-person and virtual engagement for the 2022 Summit. This will ensure active engagement from many participants across the world and will continue to **build on the legacy of hosting vibrant and exciting opportunities for changemakers.**

## HELP US ACHIEVE OUR NEW GOAL!



Given the unprecedented format of this year's summit, the funding need is currently estimated to be about **US\$150,000**. This estimate is based on the costs of previous summits and preliminary estimates for anticipated costs associated with a hybrid event.

Element	Cost Bucket/Descriptions	Preliminary Estimated Cost
<b>Platform, Content &amp; Logistics</b>	Platform, Materials, Competition, Speakers, Regional Events, Catering, etc.	<b>US\$95,000</b>
<b>Branding &amp; Promotion</b>	To promote the summit and the competition, we'll mount a targeted promotion campaign including ad-buys, social media outreach, videos, posters, etc.	<b>US\$10,000</b>
<b>Support Grants</b>	Internet cost subsidies to enable the inclusion of diverse youth	<b>US\$10,000</b>
<b>Speakers &amp; Competition Finalists</b>	Transportation, meals and accommodation for speakers and competition finalists	<b>US\$20,000</b>
<b>Other</b>	Miscellaneous expenses, Emergency funds, etc.	<b>US\$15,000</b>

**Total: US\$ 150,000**

**Donations and contributions of all kinds will help make the Summit a success, including in-kind assistance and funding of specific elements of the Summit.**